



**WTNH**  
**8 Elm Street**  
**New Haven, CT 06510**  
**(203) 784-8888**

# CONTRACT

And:

**Media Strategies & Research**  
**11350 Random Hills Road**  
**Suite 670**  
**Fairfax, VA 22030**  
**USA**

<u>Contract / Revision</u> 197764 /		<u>Alt Order #</u>
<u>Product</u>		
<u>Contract Dates</u> 08/13/12 - 08/13/12		<u>Estimate #</u> 11605
<u>Advertiser</u> POL/Women Vote		<u>Original Date / Revision</u> 08/10/12 / 08/10/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WTNH	<u>Account Executive</u> WTNH National House	<u>Sales Office</u> National House
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u> IN2114/IN2116/SP175		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WTNH	08/13/12	08/13/12	News 8 Noon	12p-1230p		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	M-----				1	\$600.00			
N 2	WTNH	08/13/12	08/13/12	Early Fringe M-F	4p-430p		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	M-----				1	\$750.00			
N 3	WTNH	08/13/12	08/13/12	News 8 6p-630p	6p-630p		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	M-----				1	\$1,500.00			
<b>Totals</b>											<b>3</b>	<b>\$2,850.00</b>

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 - 08/13/12	3	\$2,850.00	\$2,422.50
<b>Totals</b>	<b>3</b>	<b>\$2,850.00</b>	<b>\$2,422.50</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



# Station Order Revised Add to Schedule Women Vote

**Market:** Hartford, CT

**Flight Dates:** Friday, August 10, 2012 to Tuesday, August 14, 2012

Estimate ID

11605

**Contact:** Roger Megroz

**Email:** Roger.Megroz@wtnh.com

**Phone:** 203-784-8888

**Fax:** 203-784-8912

**Direct:**

197764

## WTNH-TV

Program Name	DP	Days Length	Gross Rate	Fri Aug 10	Sat Aug 11	Sun Aug 12	Mon Aug 13	Tue Aug 14	Total
WTNH Noon News 12:00 PM 12:30 PM	DT	M-F 30	\$600.00 \$600.00	level			1	- 1	1
Judge Judy 4:00 PM 4:30 PM	EF	M-F 30	\$750.00 \$750.00				1		1
WTNH 6p News 6:00 PM 6:30 PM	EN	M-F 30	\$1,500.00 \$1,500.00				1		1
<b>Station Gross Totals</b>			<b>\$2,850.00</b>				3		3

Rachael Beale

### Media Strategies and Research

11350 Random Hills Road, Suite 670, Fairfax, Virginia 22030

rachael@mediastrategies.com

Date/Time Sent: 8/10/2012 10:01:27 AM

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